



For Immediate Release  
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**East Texas Professional Credit Union Names  
Employee of the Month**

(Longview, Texas) --- July 12, 2016 --- Bertha Rocha has been recognized by East Texas Professional Credit Union as the Employee of the Month. Rocha has been employed by the Credit Union for nine years and currently serves as a Financial Services Representative and Teller at the 409 E. Loop 281 office in Longview.

Rocha is recognized for providing exceptional member service and because of that, has developed a rapport with numerous members that insist on seeing her for all their financial needs. Rocha's dedication and commitment to her job were demonstrated one Saturday while she was in line conducting business on her personal time. While she waited, one of the tellers experienced a medical issue. Rocha immediately went to check on her and when the teller was unable to return to her work station, Rocha opened a teller drawer and worked the rest of the day to ensure that every member received prompt, quality service. Rocha's leadership and initiative are greatly appreciated and exemplify what an Employee of the Month should be.

East Texas Professional Credit Union is a full service financial institution with a membership base of over 60,000 East Texans. Membership is available to anyone who lives or works in Anderson, Angelina, northern Cherokee, Gregg, Harrison, Henderson, Nacogdoches, Panola, Rusk, Smith and Upshur counties.